

# Telematics and Safety Platforms Comparison

This presentation compares leading telematics and safety platforms for commercial fleet management. It examines features, some pricing, and integration capabilities to help Sales Consultants recommend optimal solutions. Please see page 10 for customer consultation tips to determine the best fit for your customer.

**by the One Nexus Group**

# Understanding Telematics



## GPS Tracking

Real-time location services for comprehensive fleet visibility.



## Vehicle Diagnostics

Monitor engine health and maintenance needs remotely.



## Driver Behavior

Track safety metrics like speeding, harsh braking, and cornering.

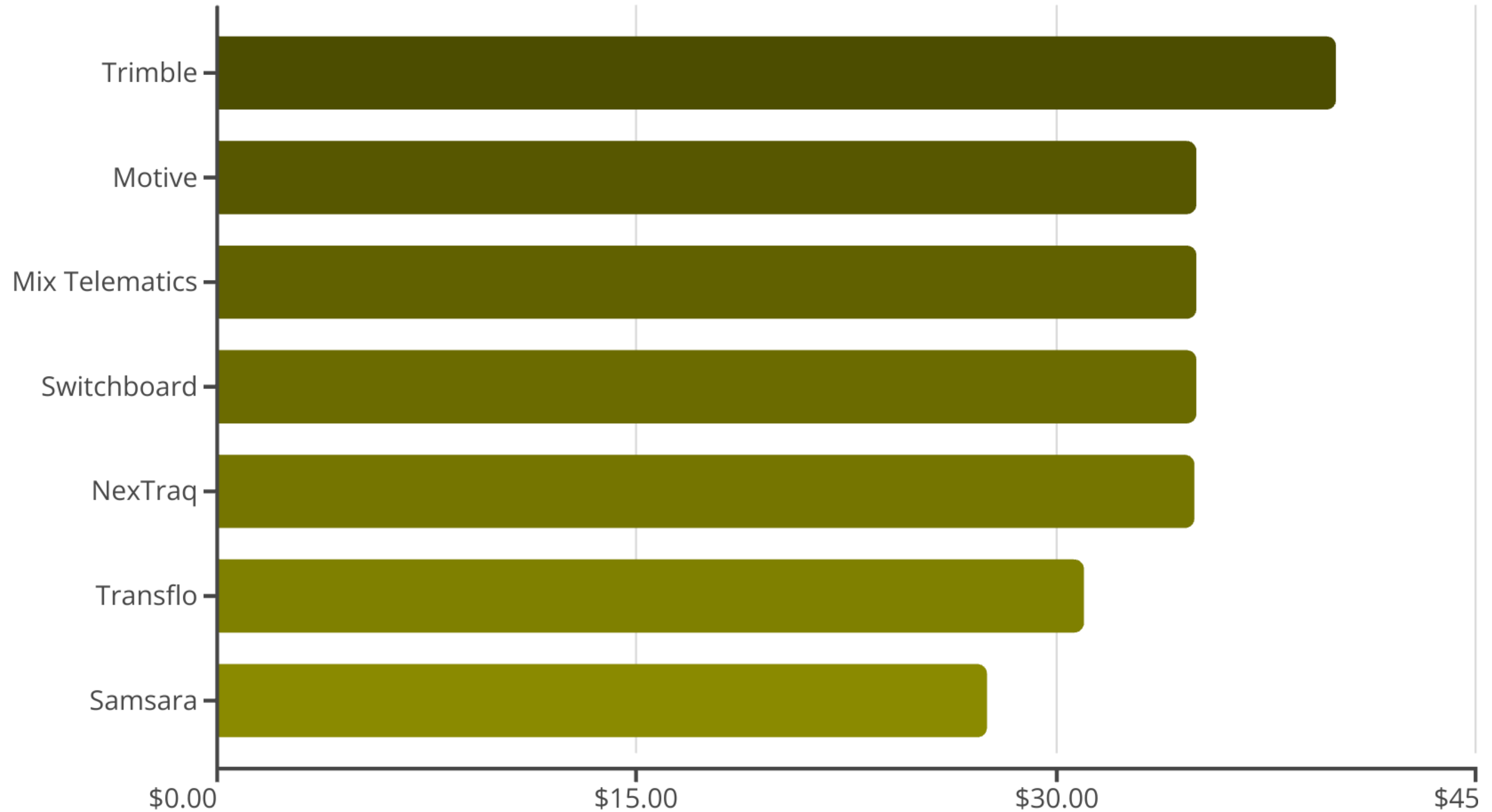


## Data Analytics

Convert vehicle data into actionable business insights.



# Market Leaders: Price Comparison





# Budget-Friendly Options

**\$13.95**

OneStepGPS

Lowest entry price with geofencing and alerts.

**\$14.99**

Quartix

Interactive maps with live traffic integration.

**\$15.00**

Element

Enhanced security with comprehensive fuel analysis.

**\$16.50**

Titan GPS

Video evidence storage with driver analytics.





# Premium Feature Comparison

Company	AI Features	Camera System	Driver Coaching
Samsara	AI-powered sensors	Yes	Voice coaching
Motive	Real-time alerts	Dual-facing cameras	Yes
Lytx	Video analysis	Dual-channel cameras	Searchable footage
Verizon Connect	Collision prediction	Yes	Lane departure warnings



# Safety-Focused Solutions



## Driver Monitoring

**Verizon Connect** offers lane departure warnings and collision alerts.



## Video Documentation

**Lytx** provides searchable footage libraries with dual-channel cameras.



## Driver Incentives

**Azuga** features driver rewards programs to encourage safe behavior.



## Accident Reconstruction

**Automile** offers detailed tools for post-incident analysis.

# Vehicle Manufacturer Solutions

## Ford Pro

Comprehensive system with GPS tracking, vehicle health alerts, and driver behavior analysis. Integrates with fleet management software.

## Ram Platform

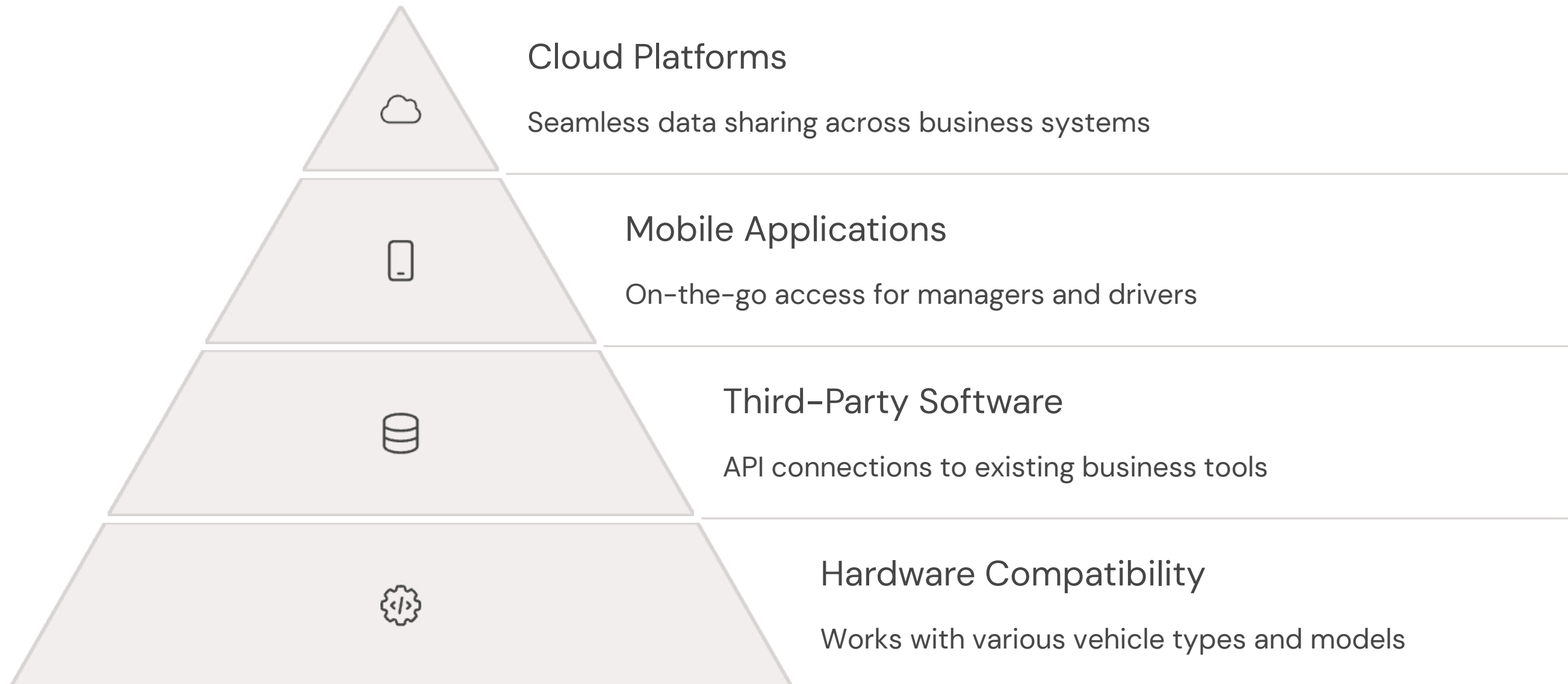
Factory-fit hardware with exclusive Ram diagnostics. Features geofencing and automated reporting capabilities.

## OnStar Vehicle Insights

GM's solution offers vehicle diagnostics, location tracking, and driver behavior monitoring with emergency response.

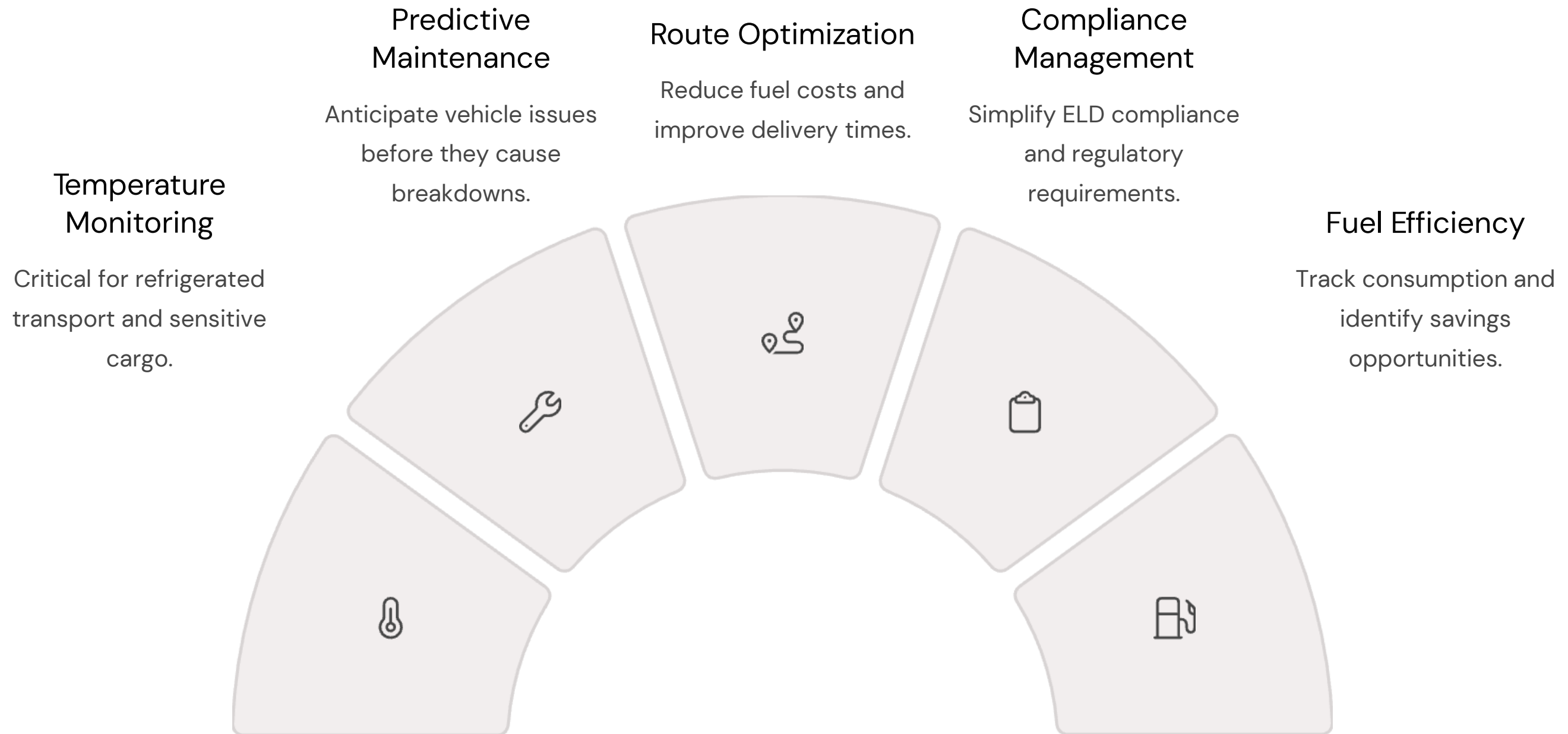


# Integration Capabilities





# Specialized Features





# Recommendation Framework

## Assess Client Needs

Determine fleet size, vehicle types, and primary pain points.

## Match Features to Requirements

Align specific telematics capabilities with client objectives.

## Consider Budget Constraints

Balance desired features with cost-effective solutions.

## Evaluate Integration Requirements

Ensure compatibility with existing systems and workflows.

# Popular Telematics Line-Up: Price, Features, Benefits

Telematics Offering	Price	Features	Benefits	Security Features	Integration Capabilities
Ford Pro	Varies	GPS tracking, vehicle health alerts, driver behavior analysis, fuel management, mobile app, geofencing, security alerts	Helps businesses optimize fleet efficiency, improve vehicle security, and reduce costs	Geofencing, security alerts, vehicle immobilization	Integrates with fleet management software, mobile apps, and cloud platforms
Ram Platform	Not specified	Factory-fit hardware, geofencing, exclusive Ram diagnostics, analytics, automated reporting, route history	Enhances fleet productivity, improves driver safety, and reduces fuel costs	Factory-installed security hardware, theft tracking	Compatible with Ram diagnostics, analytics software, and real-time data monitoring
OnStar Vehicle Insights	Subscription-based	Vehicle diagnostics, location tracking, driver behavior monitoring, fuel and charge data, idle time reporting	Improves vehicle performance, enhances safety, and provides expense management tools	Remote vehicle access, driver monitoring, emergency response	Works with GM fleet tools and integrates with third-party fleet management systems
Geo Tab	\$30-\$40/month	GPS tracking, driver behavior monitoring, fleet optimization, compliance management, predictive analytics	Provides real-time insights for fleet efficiency, improves safety, and offers scalable solutions	Driver authentication, real-time alerts, GPS tracking	Supports API integration for custom fleet solutions, connects with compliance tools
Samsara	Varies	Connected operations cloud, workflow automation, AI dashcams, GPS tracking, driver safety monitoring	Scalable solution for fleet management, enhances driver safety, and provides real-time vehicle diagnostics	AI-powered dashcams, safety alerts, automated response systems	Integrates with cloud platforms, IoT sensors, and mobile fleet tracking apps



See the **Telematics Comparison Chart: Main Features & Average Starting Costs** document for pricing comparisons, located under the *Telematics* tab on the Dealer Resources page.

Thank You.

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