



### Will Brogan

Commercial Truck Training Strategist

661-309-7773

will.brogan@onenexusgroup.com

fleetadvisors@onenexusgroup.com



Scan the QR Code for the latest schedule of events

**Ultimate Boot Camps** deliver a proven, fundamentals-based training experience for Commercial and Fleet sales professionals, focused on practical skills, real-world execution, and immediate dealership application.

Through in-person events and live, instructor-led sessions, attendees gain core tools to build pipeline, improve follow-through, and strengthen daily performance.

Designed to support consistency and accountability, Ultimate Boot Camps offer a flexible, hands-on learning experience led by experienced industry facilitators.

### IDEAL FOR:

**New hires** needing a strong, fast start

**Experienced professionals** ready to elevate their skills

**Managers seeking direction** for the next phase of their department

### Key Focus Areas:

#### SECTION ONE:

- Key Principles of Success
- Practical Application of A.I.
- Effective & Efficient Planning

#### SECTION TWO:

- Prospecting
- Networking
- Following Through

#### SECTION THREE:

- Challenger Styles & Processes
- Fleet Cycling Introduction

#### SECTION FOUR:

- Conversational Gameplans
- Personal Marketing Branding



"I learned a ton, this training was fantastic! They really broke it down to the very minute, actionable steps: finding the right referrals, marketing, and even ChatGPT.

Really a great time, very happy I came!"

**Damien Schiele** – Sales Manager of Hansel Ford

### OPEN-MARKET EDITION

**Open-enrollment to anyone!** In-person training hosted in select markets nationwide. Learn alongside peers, guided by industry experts and partners, with practical tools you can apply immediately.

### UPCOMING EVENTS:

#### DALLAS

February 10-11

#### ORLANDO

February 17-18

#### VIRTUAL

April 7-8-9

#### DETROIT

April 14-15

#### CHARLOTTE

June 9-10

#### NEW YORK

June 16-17

\*dates and locations subject to change\*

### OR TRAIN YOUR WAY:

#### IN-DEALER GROUP EDITION

Delivered on-location **exclusively for a single dealership or dealer group.**

Customized, immersive, and focused entirely on *your team's* execution, alignment, and real-world results.

#### VIRTUAL EDITION

Live, action-filled instructor-led training built **for professionals who cannot travel** but still want structured learning, peer interaction, and proven strategies delivered by respected industry facilitators.

Want to learn at your own pace, **on-demand**?

Check out our extensive e-Learning Portal, including this program, the **e[UBC]**!